



# E-LEARNING AND LEADERSHIP PROGRAM



## OUTCOMES

This project aims to build the leadership and representative capacity of women in primary industries – to strengthen primary industry productivity and develop rural, regional and remote community resilience in a changing climate.

## ABOUT THE PROGRAM

Using the latest online delivery technology rural women will have access to quality training from the convenience of their own homes, regardless of how remote or isolated they are. Participants will be paired with highly skilled mentors and will take part in formal and informal online training. Formation of an ongoing networking group will be the platform for sharing ideas and problem solving long into the future. Participants will be supported in undertaking a project particular to their farming enterprise.

## ACTIVITIES

- ★ 3 guest lectures and interaction via online webinars
- ★ Online training sessions
- ★ Blogs developed by the group to share knowledge and resources
- ★ Tutorless tutorials – discussing issues and solving problems together online
- ★ Skype interaction
- ★ Mentoring sessions
- ★ Review and evaluation sessions

## PROGRAM TOPICS

The program will be built around the following topics, but will be modified to address the needs of the particular group.

**Building Leaders** – Improve your leadership skills. Start your leadership journey by setting clearly defined visions and goals. Learn to be more resilient and how to adapt to change. Develop strategies to get organised

“ BEING PART OF THE NATIONAL WEBINAR WAS A BRILLIANT EXPERIENCE, OPENING DOORS FOR NEW OPPORTUNITIES IN OUR COMMUNITY.”

Melanie Riley, Wycheproof  
Community Resource Center  
live interactive 2011 NRWC National  
Webinar with speaker Geraldine Doogue

**Better Business Skills** - Learn how to improve your business capabilities. Find out how to give your enterprise direction that will strengthen productivity.

**Networking and Social Media** - Understand the power of social media and traditional networking, including training on how to use facebook, twitter and other online resources. Learn how to improve your presentation skills. The learning group will develop an online blog and will work together to solve problems and share information.

**Community Capacity Building** - Find out ways to make a difference to the sustainability of your community. Examine case studies of others who have successfully undertaken capacity building projects. Look at strategies to effectively engage with government at all levels.

**Climate Change Action** - Discuss best practice and sustainability in a changing climate and learn how to formulate a response plan that provides a strategic framework for building resilience.

### WHO SHOULD APPLY?

Women who are involved in primary and associated industries (agriculture, fisheries or forestry industries). Women aged 18-35 are encouraged to apply.

### HOW TO APPLY

Complete the online application form by going to [www.nrwc.com.au](http://www.nrwc.com.au). Places are limited. Applications will be reviewed and selected by the National Rural Women's Coalition. Successful applicants will be advised via email.

### COST

Free

### COMMITMENT AND RESOURCES

The timeframe for delivery is during the period of November 2011 to March 2012. Project reports are due 31 March 2012.

The program involves three (3) one hour webinars, 10 hours online sessions and one (1) project (10 to 20 hours approx). Participants will need to have access to a computer and the internet.

A certificate of participation will be provided.

### PROJECT REPORT

A two (2) page project report will be due at the end of the program. Additionally, participants are required to complete a feedback and evaluation form.

APPLICATIONS CLOSE  
OCTOBER 14

### FOR MORE INFORMATION:

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This project is supported by funding from the Australian Government Department of Agriculture, Fisheries and Forestry under Australia's Farming Future