



PRESS RELEASE

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Rural Women – Celebrating International Women’s Day 21st Century - Style

Proving that the rural women of Australia are just as tech-savvy as their urban sisters, the National Rural Women’s Coalition (NRWC) will be celebrating International Women’s Day 2011 by connecting women in rural and remote areas around the country through a live and interactive webinar with host of the ABC’s Compass, Geraldine Doogue.

Chair of the NRWC, Karen Tully, said today that the NRWC’s International Women’s Day 2011 celebrations will be a high-tech and all-inclusive event for all women in rural, regional and remote Australia.

“The NRWC are thrilled to be a part of UNIFEM’s International Women’s Day celebrations, and to connect women in rural and remote areas through the live webinar with Geraldine Doogue and morning tea,” Ms Tully said at today’s launch of the UNIFEM International Women’s Day website.

Ms Tully said that the live webinar will be broadcast during a nation-wide morning tea for women living in rural and remote areas, to be hosted by their local Councils. The event will showcase and support the NRWC’s latest initiative, the National Rural Women’s Network, by creating multi-layered connections through technology, food and local government.

“We will be connecting women in offices, Council facilities, libraries and other public spaces all around the country with the webinar, to demonstrate the numerous ways women can network with and support each other,” Ms Tully explained.

“The National Rural Women’s Network will also use social media interaction through facebook and twitter to connect with rural and remote women, wherever they may be, and create real-time conversations during the morning tea and live webinar, which all women can join and participate in,” said Ms Tully.

The NRWC invite all women living in rural, regional and remote areas to participate in the morning tea and live webinar to celebrate UNIFEM’s International Women’s Day and honour the century old annual event, which acknowledges all women worldwide.

“It’s going to be an exciting day,” said Ms Tully “The NRWC are working with local Councils in areas right around the country to make the webinar and morning tea a success. There is a great deal of enthusiasm from the Councils already involved and many more coming on board.”

All women are welcome and encouraged to join the National Rural Women’s Network by visiting www.nrwn.org.au to strengthen connections and further develop the Network whilst celebrating 100 years of International Women’s Day.



Councils in rural, regional and remote areas can participate in the NRWC's International Women's Day celebrations by contacting the NRWC through their website at www.nrwc.com.au or on the numbers below.

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